



Sagas Insight

Website: www.sagas.co.in



ISO 9001: 2000
Certified Company

Corporate Office: # 1149, Contour Road, Gokulam 3rd Stage, Mysore-570002, INDIA. Telefax : 0821-2513197,
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Issue - 1



From the Chairman's Desk

Wishing you all a very happy Deepawali & Ramzan Festival

Let this festival of lights bring Happiness, Prosperity and Success to all our extended members of the TSG family.

First and foremost, I take immense pride in announcing the release of new products at this auspicious occasion, which I am sure will strengthen our efforts of reducing the pollution and thereby reduce the adverse effect on our environment.

I thank all our esteemed Dealers and Authorised Installers across the country for the high appreciation expressed during the Dealers' meet for our products and excellent service rendered by our committed service engineers.

I am very happy to note that despite SAGAS kit costing five to ten thousand rupees more than the competitors', we enjoy a market share of over fifty percent.

I thank all the employees for their dedication and commitment for their contribution to give world class products to save the environment from pollution and improving the quality of life of our customers.

*Our Success is your Success as well as
Success for Society and future Generations*

S.N. Parthanath
Chairman & Managing Director

ONE MORE GEM ON THE CROWN

Sagas achieved one more impossible milestone by releasing new products.

All the SAGAS products have been certified as per the latest GSR notifications well within the time deadline and there is no gap in the business. Accordingly, a new power packed and highly improved kits to meet international standard are released to cater to both domestic and global markets.

Here are the special features of new products:

- ◆ Welding-free fitment.
- ◆ Time and cost savings in fitment to the extent of 50%.
- ◆ Specially coated for long life in corrosive environment.
- ◆ All the parts such as vehicle bolts and support pieces are provided.
- ◆ Advanced Catalytic Converter provides smooth drive and less noise.
- ◆ Lower emission and hence assures more mileage. Even 1983 vehicles covered under latest emission norms (approval from 1.4.1983 models to the latest).
- ◆ International packing.

Customer Feed back " *मारुती जैसी चलती है* "

VISION

" Our products and services shall promise a cleaner planet earth with a healthier human being who enjoys quality products that ensures a better standard of life "

OUR STRENGTH

- A rare combination of expertise and successful business model both in Fuel and Automobile Technology.
- Successfully delivered cost effective energy solutions through Technology Innovation to the bottom of the pyramid in tropical countries.
- The compounded growth achieved both in numbers(of customers) and value (of transactions) i.e., 1000% in 5 years.
- The first time in India, Indian born technology Product sells at a premium over the competitors across the world and able to achieve major market share in every market it exists.
- Achieved the growth purely due to customer delight through word of mouth rather than sales / brand promotions.
- A Group known to have people priority, for the healthy growth and profitability of both internal and External stakeholders.
- Possibly the only Company in the world which has made Social Responsibility, Environmental Sustainability and Monetary benefit as a part of every Product and Service it delivers.
- A very high level Ethical and Sincere Practices has led to widespread appreciation both from internal and external customers.
- A group which has major Technology Development programme with institutions of repute both in India and abroad.

With all the above, our Efforts are directed towards making our Company Vision a reality by ways of adopting

- A. Environmental Sustainability
- B. Social responsibility of enabling the customers to live healthier life.
- C. Better standard of living by means of Higher Monetary benefits due to increased Income Level.



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POWER OF LORD GANESHA



Ganesha's Big head inspires to Think Big and profitably.

Ganesha's Big Ears inspire to Listen patiently to More New ideas.

Ganesha's Narrow Eyes inspire Deep concentration to complete tasks greatly.

Ganesha's Long Nose inspires to poke around for More knowledge.

Ganesha's **Small Mouth** inspires to **Talk Less** and **More Action**.

- Mahesh Iyer

PARADOX OF TIME

God has given freedom of life to mankind to live happily.

In earlier years we used to live happily and lead a contented life. But now things are different. We have started living in bigger houses with smaller families. We are having more conveniences, but less time. We have more degrees and knowledge, but less common sense and judgment. We have more experts, but more problems. We have more medicine but less wellness. We spend too recklessly, drive too fast, get angry too quickly and stay up too late, but read too little.

We seldom pray and laugh too little. We are multiplying our possessions but reducing values of life. We talk too much but love too little and lie too often. We have learnt how to make living but not a life. We have added years to life but not life to years. We have taller buildings, but short tempers. We have wider freeways, but narrower viewpoints. All these things have made us to lead stressful life with lot of tension, uncertainty and fear.

Why all these things are happening? It is all because, even though we have conquered outer space, have split the atom, we have not conquered the inner space and the prejudice. God has provided for our needs but not for our greed. We are running behind materialistic possessions one after another to satisfy our wants which is resulting in losing the real meaning of life.. We have forgotten the feelings, concern and respect that we used to have for others. We hardly smile and laugh.

So, what is to be done to get back our real life? The solution is simple. Lead a life of **SIMPLE LIVING AND HIGH THINKING**. Lead a happy and contented life.

- G.Shankar

Corporate Office:

1149, Contour road, Gokulam,
Mysore-570016.

Phone: 0821-4287238.

Response Centre:

230, Sharada Complex, 1st main
Gokulam 2nd Stage,

Mysore-570002.

Phone: 0821- 4287333 / 444.

Manufacturing Unit:

427, Village, Naryal Ambota,
Near Sector- 4, PARWANOO.

District Solan - 173220.

Phone: 01792- 234922.

Spares & Service Dept:

NO - B-76, KSSIDC,
Metagalli Industrial Area,
Metagalli - 5700016.

Phone: 0821- 4287228.

WE LISTEN

Sagas is keen to receive its **Feedback / Suggestions / Objective Comments** of all its area of activities.

Feel free to give your suggestions by email at sagasinsight@gmail.com



Ha... Ha... Ha...



WHY DO STUDENTS FAIL IN EXAMS?

Because 8 hrs of sleep each day costs = 122 days 365-122=243, Semester holidays = 61days 243-61=182, Sunday in a year = 52 days 182-52=130, Festival holidays = 40 days(min) 130-40=90, 3 hours of daily routine = 46 days 90-46=44, shopping per year = 15 days 44-15=29 1hr of chatting per day = 15 days 29-15=14, Sickness days/yr = 10 days 14-10=4, Film time in a year = 3 days 4-3=1, Remaining 1 day is **HAPPY BIRTHDAY...** Naturally its not our mistake

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A Smile can open a heart faster than a key can open a door. Smiles are free, dont save them! Brighten the world with your smile.



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THE GLIMPSES OF DEALERS' MEET HELD IN MUMBAI, AHMEDABAD AND HYDERABAD



- To extend warranty period for 2 years which ensures speedy recovery of EMIs.
- In case of new vehicle under warranty period, if it is converted to SAGAS kit, SAGAS will assume the warranty on the engine and the piston in case the Original Manufacturer dealer refuses to do so.
- SAGAS converted vehicles gets Rs. 15,000 to 20,000 premium on resale compared to other vehicles.
- Financiers expressed that vehicles with SAGAS kit can be sold on the same day and the vehicles fitted with kits other than SAGAS has to wait for months together to sell at a throw away price.

"Customers have said that it is possible to save over 50-70 thousand rupees in SAGAS kits compared to other kits."

RELEASE OF "SAGAS INSIGHT"



Inaugural edition of SAGAS Insight released by our CMD Mr. S. N. Parthanath at our Corporate Office on 14-08-2006



Inaugural edition of SAGAS Insight released by our Executive Director Mr. Sanjay Shyamanur at our Parwanoo factory, H.P. on 15-08-2006

Never quit your attempts on your way to victory.
Never underestimate yourself because, we all are born WINNERS. So live to win, stay to win, serve to win and breathe to win.

SHOULDERING CORPORATE RESPONSIBILITY

SAGAS ensures bright future for youngsters



SAGAS sponsored to promote the spirit of adventure among the youngsters and mountaineers. SAGAS co-sponsored a major DASARA adventure event viz., Bunjee jumping, River Rafting, Rock Climbing etc. which had drawn huge crowd.



Mysore Rotary Club - Mid Town has launched a special project of large mobile telescope mounted on a school bus for the purpose of educating the rural children about the vastness of the Universe, for which our company has sponsored the project costing to the tune of around Rs. 18 lakhs. This project is being done by organization called MARS for which our Executive Director is the Chairman, our CMD is the major donor.

For more information logon to :
<http://www.rotary.org/foundation/development/recognition/majordonor.html>

Regional Specialities; Mysore; Karnataka

Budding Talent



Nikitha S.R. is seeded no. 1 in Karnataka in the Junior Girls' Table Tennis category, is the daughter of Mr. S. N. Rajendra, Asst. Admin. Executive. We congratulate her on winning Bronze Medal at National level held at Bilaspur, Chattisgarh. She requires Corporate sponsorship, motivation and support.

Customer's Voice



Name : Bharat Bhai
 Address : Rever Park Society,
 # C-49, Singonpur,
 Cockway Road,
 Surat.
 Auto No : GJ54 9216

My vehicle is fitted with Sagas Kit. My vehicle was in the water for four days due to heavy rain. After changing the oil my vehicle started immediately and there is no problem in my vehicle. My vehicle is giving 50 km. mileage.

Sd/-
 (Bharat Bhai)

Vehical No. GJ54 9216 F/E
 Make: Sagas
 Model: Sagas Kit
 Date: 10/10/2014
 Name: Bharat Bhai
 Address: Rever Park Society,
 # C-49,
 Singonpur, Surat.
 Auto No: GJ54 9216
 Dear Sir,
 My vehicle was in the water for four days due to heavy rain. After changing the oil my vehicle started immediately and there is no problem in my vehicle. My vehicle is giving 50 km. mileage.
 Yours faithfully,
 Bharat Bhai

Name : Kailash Prasad Simha
 Address : Ektanagar Society,
 Kalani 6050, (Near
 Mangal Theerth),
 Palanpur, Jagannath.
 Auto No : GJ5XX 2841



I Kailash Prasad Simha staying in Ektanagar society Palanpur, Jagathnakh. My vehicle number is GJ5XX 2841 was sunk in the water for 48 hours. After water came down I changed the oil in my vehicle. After that my vehicle started immediately and is running well with Sagas Kit. There is no problem in my vehicle.

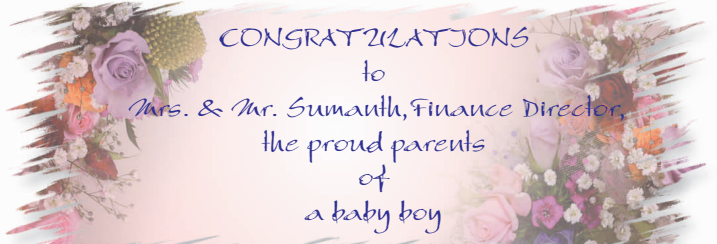
Sd/-
 (Kailash Prasad Simha)

Dear Sir,
 My vehicle was in the water for 48 hours. After water came down I changed the oil in my vehicle. After that my vehicle started immediately and is running well with Sagas Kit. There is no problem in my vehicle.
 Yours faithfully,
 Kailash Prasad Simha
 Ektanagar Society (Kalani 6050),
 Palanpur, Jagannath.



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| Vittalraje Urs | TSGV05 |
| Venkatesh.R | TSGV21 |
| Krishna S.Talikote | TSGK08 |
| Rajesh.M | TSGR15 |
| Umesh.P.hulswar | TSGU03 |
| John.V.Rodrigues | TSGJ05 |
| Subhash Chandra Hallur | TSGS23 |
| Ganesh.V.Naik | TSGG05 |
| Biplab Karforma | TSGB19 |
| Joudeep Biswas | TSGJ11 |
| Banuprakash Yadav | TSGB03 |
| Kumari Suma | TSGK06 |
| Raghava .S.M | TSGR27 |
| Lohid Fertado | TSLG06 |
| Nilesh Vaithy | TSGN13 |
| Jyothi .B.M | TSGJ12 |
| Aviraj | TSGA11 |
| Veena .K.C | TSGV20 |
| Vaneesri .S | TSGV32 |



CONGRATULATIONS

to
 Mrs. & Mr. Sumanth, Finance Director,
 the proud parents
 of
 a baby boy

From Editorial Team

Thanks for your appreciation & support. Friends, we expect SAGAS INSIGHT to be a platform to showcase your talent and writing skills. The response from you should be satisfactory. Why hesitation? Keep writing and keep sending.

The answers to DID YOU KNOW? will be given in the next edition. You still have an opportunity! Rush your answers to sagasinsight@gmail.com.

A detailed interview of Snake Shyam will feature in our next issue.

Enjoy Deepawali. Play it safe

