

# Sagas Insight



ISO 9001: 2000  
Certified Company

Corporate Office: # 1149, Contour Road, Gokulam 3rd Stage, Mysore-570002, INDIA. Telefax : 0821-2513197,  
Email:sagasresponse@yahoo.com Website:www.sagas.co.in www.sagasautotec.com

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Inaugural Edition



## From the Chairman's Desk

Wishing you all a very happy Gowri & Ganesha Festival

The world is waiting for people who can create the use of alternate fuel. The innovation, research and development for creating new products for the betterment of the people, better environment to our future generation is remarkable.

I am happy to note that the growth of Sagas year by year, making it a record by itself. "When the wealth of the company increases, the health of the dependents of the company also increases". For this achievement the entire team of Sagas including Authorised Installers, Stockists, Suppliers and Staff have contributed sincerely- which deserves an applause.

The foresightedness and the will to make Sagas stronger and stronger year-by-year is a Herculean task. Although it is a first generation experience to the Directors, it is their maturity, planning and execution to make things happen which has been the driving force to grow to such a level. The commitment to increase the business and make Sagas grow to higher and higher level is a **continuous process** and the involved commitment of every member of Sagas team is highly appreciable.

Even after success and the growth of the company year by year, it must sustain the competition in the market.. The company has to adopt itself to changing scenario in the global market conditions. In this direction one has to be very watchful. I am confident that the **Zeal, Untiring Efforts, Infectious Motivation**, and ability to inspire are the **Positive qualities**, imbued with all the Directors and members of Sagas family. No doubt Sagas receives acceptance across the world.

The Authorised Installers, and the Stockists are the backbone of the Company. It is their endeavor to make better business for their living and for coming up in this business. We know that we have to support our channel partners in all respects and see that they prosper well through their efforts. Therefore our responsibility is to give them new products and schemes to meet the competition in the market. Sagas has understood that customers need quality, performance reliability and safety. The customer should get relief and have confidence on us that they are safe with our products. When the customer gets the maximum benefit, profit and trouble free performance from our products, surely, the success will be behind us.

I request all of you to dedicate for this cause and do your best. Do not forget that you are not just doing business but also saving the environment from pollution and improving the quality of life of customers

Our Success is your Success as well as Success for Society and future Generations

S.N. Parthanath  
Chairman & Managing Director

## Vision

" Our products and services shall promise a cleaner planet earth with a healthier human being who enjoys quality products that ensures a better standard of life "

## Our Strength

- A rare combination of expertise and successful business model both in Fuel and Automobile Technology.
- Successfully delivered cost effective energy solutions through Technology Innovation to the bottom of the pyramid in tropical countries.
- The compounded growth achieved both in numbers(of customers)and value (of transactions) i.e., 1000% in 5 years.
- The first time in India, Indian born technology product sells at a premium over the competitors across the world and able to achieve major market share in every market it exists.
- Achieved the growth purely due to customer delight through word of mouth rather than sales / brand promotions.
- A Group known to have people priority, for the healthy growth and profitability of both internal and external stakeholders.
- Possibly the only Company in the world which has made Social Responsibility, Environmental Sustainability and Monetary benefit as a part of every Product and Service it delivers.
- A very high level Ethical and Sincere Practices has led to widespread appreciation both from internal and external customers.
- A group which has major Technology Development program me with institutions of repute both in India and abroad.

With all the above, our Efforts are directed towards making our Company Vision a reality by ways of adopting

- A. Social responsibility of enabling the customers to live healthier life.
- B. Better standard of living by means of Higher Monetary benefits due to increased Income Level.

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## Did you Know ?

1. In which year Jalianwala Bagh Massacre occurred ?
2. Name the instrument, which measures the speed and distance of the object by using frequency signals ?
3. Who Invented Electricity or Electromagnetism?
4. In which year LPG (Liberalisation, Privatisation, & Globalisation) entered Indian economy ?
5. Who is the Present Governor of Reserve Bank of India ?
6. During whose period Sir M Vishweshvariah served as Dewan of Mysore ?

( email your answer to sagasinsight@yahoo.com  
The first correct answerer will be featured in our  
Next edition)

## Humour

**Napolian** : There is no such word as "Impossible"  
in my dictionary

**Saradarji:** toh dictionary dekh ke kharidni thi na!!

\* \* \*

How does blood reach your head?

Simple!

No matter, direction, liquid always flows to the  
EMPTY PART !!! Ha! Ha!

\* \* \*

In MBA class room professor asked Sardar  
"If I buy an item @Rs12.75 & sell @ Rs.15.25,  
is it profit or loss?

Sardar: Profit in Rupees & loss in paises!

## Why worry ?

If you are not successful there are only two things to worry about. Your health is either good or you are sick. If your health is good, there is nothing to worry about; if you are sick there are only two things to worry about. You are either going to get well or you are going to die. If you are going to get well there is nothing to worry about; if you are going to die there are again only two things to worry about. You are either going to Heaven or you are going to Hell. If you are going to Heaven there is nothing to worry about; if you are going to Hell, you will be so busy shaking hands with your old friends that you won't have time to worry at all.

So WHY WORRY?

## Corporate Office.:

# 1149, contour road, Gokulam,  
Mysore-570016.

Phone: 0821-4287238.

## Response Centre:

# 230, Sharada Complex, 1st main  
Gokulam 2nd Stage,  
Mysore-570002.

Phone: 0821- 4287333 / 444

## Manufacturing Unit:

# 427, Village, Naryal Ambota,  
Near Sector- 4, PARWANOO.

District Solan - 173220.

Phone: 01792- 234922.

## Spares & Service Dept:

N0 - B-76, KSSIDC,  
Metagalli Industrial Area,  
Metagalli - 5700016.

Phone: 0821- 4287228

## We Listen

Sagas is keen to receive its  
Feedback/suggestions/objective  
comment of all its area of activities

Feel free to give your suggestions by  
email at sagasinsight@yahoo.com

## We Care

We are very much concerned  
about the customers, Authorised  
Installers and specially our esteemed  
Stockiest Mr.Praful Desai of M/s Lalith  
Motors and Our Service Engineer Mr.  
Pundalik Damodhar who are stranded  
in Surat floods. We are constantly in  
touch with them. We at Sagas prey  
almighty for safe passage out of the  
crisis.

## Contribution to Environment

Nature has given many Gifts to living beings. The mankind/human beings assume that they are intelligent, more capable and more planned compared to other living beings are taking possession, control and enjoying more and more of Nature's Gifts which are given to all to live happily on this planet. One such Gift is Natural Resource which is available in the form of Petroleum products found many feet down in the earth, desert and water.

Natural Gas is one of the Petroleum products. The Shyamanur Group of Companies, with a vision of making the society a better place to live in, is doing the business of supplying Gas conversion Kits, and gas distribution to many parts of India and started meeting the demands from other countries.

The man to earn his livelihood has started exploiting the nature by cutting the forest product as firewood and not allowing the forest growth which is very essential to maintain the balance in Nature. Whenever there is imbalance in Nature there are bound to be Diseases, nature's fury in the form of Floods, Famine and Drought, which result in destruction of mankind and property.

Inatural Gas and LPG are surplus product, they are freely burnt over the oil wells across the world. It is huge challenge to tap this gas safely and supply this to customers, far a way from areas of production. The bigger challenge than the above is to deliver and ensure the safe and economic use by the customers. In the period when there was no LPG /CNG conversion possible for 2 and 3 wheelers in the world, sagas did a pioneering work by developing world class technology for 2 wheeler & 3 wheeler to safely run on gas. Since then the sagas technology has proved itself to be the very safe and been acclaimed as the best product in its class across the world. The reason for this is very simple and clear."When the pollution is least, the milage is highest.". Sagas technology ensures maximum use of precious gas and minium or negligible damage to the to environment (95% less than petrol/desisel).

By using the natural gas and LPG that is available India, we are helping the country to save lot of foreign exchange which otherwise had to be spent for importing petroleum products from other countries which is costly. Our India is a developing country, needs lot of Foreign Exchange for other development purposes.

The entire Sagas family is working sincerely to give better products which reaches the noble vision and mission of the group company.

**In the confrontation between  
the stream and the rock,  
stream always wins not through  
strength, but by perseverance  
and flexibility**

## SHOULDERING CORPORARATE RESPONSIBILITY

As a company we shoulder social responsibility by providing Uniforms to auto drivers, books and uniforms for auto drivers children and also caring the under privileged.



Sri. S.N. Parthanath, CMD of Sagas Autotec Pvt. Ltd. Presiding over Adarsha Auto Union Annual Function



Sri. Sanjay Shyamanur, Executive Director Sagas Autotec Pvt, Ltd. Distributing School books to auto drivers children

## Regional Specialities; Mysore; Karnataka



Mr Balasubramanyam alias Snake Shyama

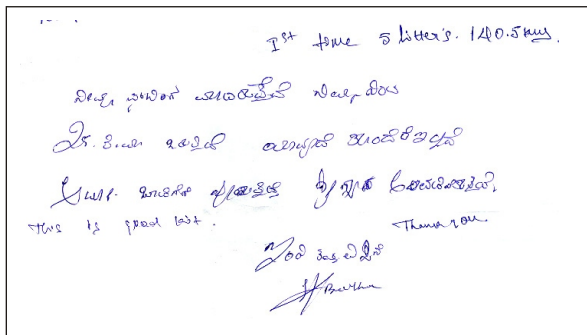
Snake Shyam has made it a passion to catch snakes, and in fact, he has been featured in National Geographic Channel many a times. Sagaas has specially designed snake bags to facilitate the comfort for snakes and for safe handling by Shyam. We encourage him for this noble cuase. His detailed interview will appear in our next edition.

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## Customer's Voice



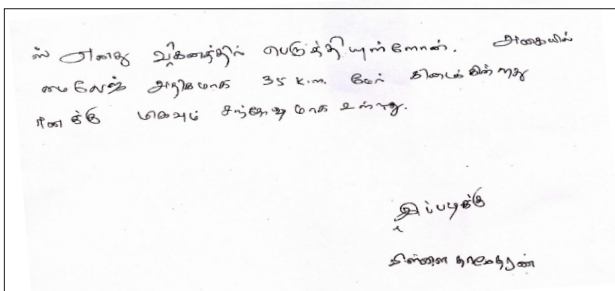
Name: Balasubramanya.S.P.  
 Address: No 216, triveni road  
 Yeshwanthapura, Bangalore.  
 Auto No: KA-05-7868



I have fitted SreeLPG kit to my auto and iam getting mileage of 28 km per litere auto is running without any trouble, lam happy with Sree Kit.

Sd/- Balasubramanya

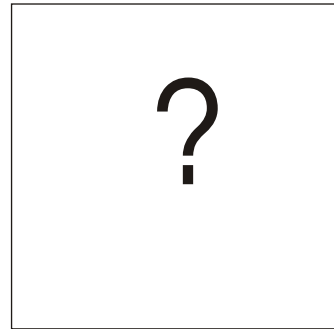
Name: Pillai Bogi Damodaran  
 Auto No: TN 07- AV-6927.  
 Address: NO 8/1,Ramarao Garden,  
 1st Street,Royapetha, Chennai- 14.  
 Phone: 98400-74578.



I have fitted LPG kit to my auto, and i am getting 35 Km milage. I am happy with the performance.

Sd/- Pillai Bogi Damodharan

## Employee of the Quarter



You want to be here next?

For details Email to Editorial team  
[sagasinsight@yahoo.co.in](mailto:sagasinsight@yahoo.co.in)

## From Editorial Team

We are happy to release the inaugural edition of our news letter " Sagas Insight" during the auspicious time of our nation's 60thl Independence Day and ahead of Vinayaka chathurthi.

It is a quarterly news letter and the first edition of it will be released during first half of October 2006. You are welcome to contribute articles on regional specialities, cookery, humour, cartoons, your experiences with the company, technology updates and success stories of you/your family.

The articles should reach the Editors Box at Response Centre security point on or before 15 - 09- 2006.

Why wait ?....go ahead ... Pen your thoughts and send it to us .... All the best.

We thank everyone who have sent the names for the company's news letter. The response was overwhelming. We have selected the "Sagas Insight" sent by Mr. Kripal, Finance department C.O. We congratulate him for the same.