



From the Chairman's Desk

**Wishing you all a very happy and prosperous
New Year 2008 and Makara Sankranthi.**

I am just back from my abroad trip. My memories are still fresh, which I would like to share it with you all.

Firstly, I could see that the whole world was getting prepared to celebrate the auspicious day for Christians, the birthday of Jesus, CHRISTMAS. The cities were decorated to its glory and it was great pleasure for me and my wife along with co-tourists to be a part of the celebrations. It was a great treat for the eyes indeed.

Secondly, I could see the improvement happening in those countries in terms of infrastructure, tourism and industrial development. They have understood the importance of moving to alternate fuels. I see a great opportunity for our business. It is the right time for us to make use of this opportunity.

Interestingly, few of the business men have approached us to take maximum benefit out of it.

I can foresee the company business penetrating into these countries with our associates in a big way during 2008.

Once again I thank one and all for dedication, commitment for their continuous contribution to give world class products to our customers and improving their quality life.

*Our Success is your Success as well as
Success for Society and future Generations*


S.N. Parthanath
Chairman & Managing Director

FEATHER IN THE CAP

- Our MD has become the president of FCKMI (Federation of CNG Kit Manufacture of India)
- Sagas has signed with HPCL for promotion of automobile lubricant.
- Sagas has signed MOU with IOCL for promotion of Sagas products at all their gas dispensing outlets.
- State Bank of India, Tripura branch has become the role model for all the banks and financiers by financing the auto's fitted with Sagas kit only.
- Indian Auto Coalition has identified SAGAS to train the Regional Transport officials of the states of South India to promote effective implementation of the Auto LPG conversion on automobiles.

VISION

"Our products and services shall promise a cleaner planet earth with a healthier human being who enjoys quality products that ensures a better standard of living"

OUR STRENGTH

- A rare combination of expertise and successful business model both in Fuel and Automobile Technology.
- Successfully delivered cost effective energy solutions through Technology Innovation to the bottom of the pyramid in tropical countries.
- The compounded growth achieved both in numbers (of customers) and value (of transactions) i.e., 1000% in 5 years.
- The first time in India, Indian born technology Product sells at a premium over the competitors across the world and able to achieve major market share in every market it exists.
- Achieved the growth purely due to customer delight through word of mouth rather than sales / brand promotions.
- A Group known to have people priority, for the healthy growth and profitability of both internal and External stakeholders.
- Possibly the only Company in the world which has made Social Responsibility, Environmental Sustainability and Monetary benefit as a part of every Product and Service it delivers.
- A very high level Ethical and Sincere Practices has led to widespread appreciation both from internal and external customers.
- A group which has major Technology Development programme with institutions of repute both in India and abroad.



the unretired...

Customer Feed back " मारुती जैसी चल्ती है "

SAGAS Cherishable Moments



Our beloved MD receiving GLOBAL MAN AWARD from Bahrain Kannada Koota.



Mr. Sanjay Shyamanur, Executive Director-Sagas receiving NOBLE AWARD / HRUDAYAVANTARU PRASHASTI from All India Kannada Cultural Convention, held at Panjim, Goa on 23rd May' 07.

SHOULDERING SOCIAL RESPONSIBILITY



Sagas ensures minimum requirement for all. Sagas sponsored chair, table with umbrella for the road side flower vendors, it shelters them from sun and rain.

DEALERS' MEET HELD AT AHMEDABAD



A meeting with our network partner was held at Ahmedabad on 1-12-07. It was a huge success due to the presence of all our network partners of that region. Network partners in Gujarat expressed their happiness for their long and continual association with the company.

It was observed that the auto customers were not happy with the performance of similar products of other Companies and they were interested to exchange with Sagas. After all, customer delight is our motto! isn't it !!

SPG GASCON who was earlier our Stockiest has now become the wholesaler for entire Gujarat.

SAGAS Global News



Asia Pacific Natural Gas Vehicle Association (ANGVA) 2007 was staged at the Bangkok International Trade & Exhibition Centre (BITEC) located in Bangna, 25 to 40 minutes drive from Bangkok.

Sagas participated in the Exhibition and Exhibited its products.

Visitors from different countries have shown their interest in our products.

Sagas has successfully installed CNG kit to a 3 wheeler, locally known as "Tuk Tuk".

BUSINESS PROMOTION PARTNERS



SAGAS tied up with HPCL to promote Lubricant “HP GASENOL 2S” specially made for CNG/LPG driven vehicle. Through this there is a tremendous improvement in performance, engine life and further reduction of emission from the vehicle.



Proud to announce the product promotion tie-up with IOCL at their gas dispensing station. It provides the mutual benefit for both the companies. SAGAS can make use of IOCL huge network across the nation in and around 110 cities where as IOCL can take the pride of promoting eco friendly, already tested and proved product in the market. Together we commit to give cleaner air to our future generation.



India Auto LPG Coalition has assigned the responsibility to conduct procedural training program related to endorsement, inspection of CNG /LPG installation on 3 wheelers for RTO officials.



BAJAJ dealers meet at our home town, Mysooru, to promote SAGAS product.



Voice of the customer



Name : Salim Ali Mohd. Khan
Mobile : 09821138651
Auto No : MH-04 BC 3285
Location : Thane, Maharashtra

We will take good service in Thane City

Salim Ali



Name : Shiva Prakash
Address : # 1036 /23 II A 3RD Main SJH road, V.V.Puram , Mysore
Auto No : KA-09 8094
I have fitted sagas kit in my auto from past 11 months. Starting I used to get 24 km mileage but after one month I am getting mileage of 30 km / Liter of LPG. My vehicle has good pick up and I feel that I am traveling in Maruthi car.

Sd/-
(Shiva Prakash)

ಬೆಂಗಳೂರು : ಮೈಲೇಜ್ ಎಳವಳಿ ಬಗ್ಗೆ ವಾಹನ ಸುಸ್ಥರಾಗಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತಿದೆ. ಸುಸ್ಥರಾಗಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತಿದೆ. ಸುಸ್ಥರಾಗಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತಿದೆ.

ಮೈಲೇಜ್ 30km/Ltr. ಮೈಲೇಜ್ ಸುಸ್ಥರಾಗಿ ಬಂದಿದೆ. ಮೈಲೇಜ್ 30km/Ltr. ಮೈಲೇಜ್ ಸುಸ್ಥರಾಗಿ ಬಂದಿದೆ. ಮೈಲೇಜ್ 30km/Ltr. ಮೈಲೇಜ್ ಸುಸ್ಥರಾಗಿ ಬಂದಿದೆ.



Name : Sharma Gagan Deep
Mobile : 09898209453
Auto No : GJ-1-XX 3445
Location : Gujarat

I have fixed Sagas kit no. CA-2-18095 to my vehicle. My vehicle has run in surrounding places for last 12 months. I have not used petrol for my vehicle since beginning. My vehicle is giving average 45-50 kms. Pickup is very good. There is no starting problem.

Sd/-
(Sharma Gagan Deep)

ಗೋದಾರಿ ಎಂ.ಎಸ್. - GJ-1-XX-3445 ನಲ್ಲಿ ಸಾಗರ್ ಕಿಟ್ CA-2-18095 ಅನ್ನು ಸ್ಥಾಪಿಸಿದೆ. 12 ತಿಂಗಳಿಂದ ಪೆಟ್ರೋಲ್ ಬಳಸಿಲ್ಲ. 45-50 ಕಿ.ಮೀ. ಮೈಲೇಜ್ ದೊರಕುತ್ತಿದೆ.

Sharma Gagan Deep

Name : N V FIROSE
Auto No. : KL-11-Z-82
Mobile : 09349201761
Location : Kerala



I fitted Sagas gas kit 25 days ago, and I am getting mileage of 28km. No complaints in my vehicle, there is no starting problem I am getting double profit than the petrol.

I am fully satisfied by using Sagas gas kit. Sir, I am fully satisfied by using Sagas gas kit. I am fully satisfied by using Sagas gas kit.



Name : MRINMOY SAHA
Auto No. : WB-04-CO-454
Mobile : 09874405176
Location : West Bengal

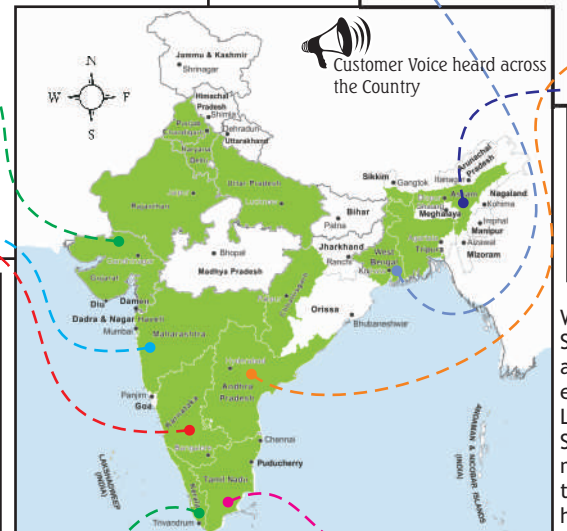
I have fitted Sagas kit in my auto. Auto's mileage and pick up is better then before. I am getting 27 kms mileage in city traffic condition. Before I used to kick 4 times to start my auto. After fitting sagas kit just 1 kick is enough to start the auto. After fitting Sagas kit I can save lot of money for my future and I can keep my family happy and healthy. Thanks to Sagas. By Mrinmoy.

আমি আমার গাড়িতে Sagas-এর LPG Kit লাগিয়েছি। আমার গাড়ির মাইলেজ এবং পিকআপ আগের চেয়ে অনেক ভাল হয়েছে। আগে আমার গাড়ি চালানোর জন্য ৪-৫ বার কিক দিতে হতো, এখন শুধুমাত্র ১ কিকই যথেষ্ট।



We have fitted Sagas kit in our autos. Our expenditure on LPG is less as Sagas Kit is giving more mileage, therefore, our income has improved very much. We have taken the kit on installment basis and we are sure that with SAGAS kit we can repay the installment amount in a shorter period. Only Sagas Company is giving 2 years warranty. We are happy and we are running our sagas kit fitted Auto without any problem.

আমরা আমাদের গাড়িতে Sagas Kit লাগিয়েছি। আমাদের LPG খরচ কম হয়েছে কারণ Sagas Kit বেশি মাইলেজ দেয়। আমরা ইন্সটলমেন্টের মাধ্যমে কীটটি কিনেছি এবং আমরা আশ্বস্ত যে আমরা ২ বছরের মধ্যে ইন্সটলমেন্ট পরিশোধ করতে পারব।



Name : BIPUL REHAMAN
Mobile : 0995497823
Auto No. : AS-25/8281
Location : Assam

I have fitted sagas kit to my auto and i am getting 30 Km mileage /liter of LPG. I feel the milage can be increased further if we drivers, maintain the vehicle well. I am feeling happy that I have fitted Sagas kit.

আমি ১/১/০৭ তারিখে আমার গাড়িতে Sagas Kit লাগিয়েছি। আমি প্রতি লিটারে ৩০ কিলোমিটার মাইলেজ পাচ্ছি। আমি আশ্বস্ত যে আমরা যদি আমাদের গাড়ি ভালভাবে রাখি, তবে মাইলেজ আরও বাড়তে পারে।

Name : Ahamed
Auto No. : AP 9Y12.52
Location : Hyderabad



My Auto is running with Sagas Kit from 15-8-04 (two and half years). Till now i have not faced any problem in the kit. I am very much satisfied with Sagas kit and i am getting 28km/lt of LPG. Starting and pickup is very good.

আমার গাড়ি Sagas Kit দিয়ে ১৫-৮-০৪ থেকে চলছে। এখন পর্যন্ত কোনো সমস্যা হয়নি। আমি Sagas Kit-এর সাথে খুবই সন্তোষিত। আমি প্রতি লিটারে ২৮ কিলোমিটার মাইলেজ পাচ্ছি।

FOR SERVICE AND SPARES CONTACT: RESPONSE CENTRE: # 230, Sharada Complex, 1st main, Gokulam 2nd Stage, Mysore - 570002. Tel: 0821- 4287333 / 444. MANUFACTURING UNIT: # 427, Village, Naryal Ambota, Near Sector- 4, PARWANOO. District Solan - 173220. Tel: 01792- 234922. SPARES & SERVICE DEPT: NO - B-76, KSSIDC, Metagalli Industrial Area, Metagalli - 5700016. Tel: 0821- 4287228.

CNG, a eco-friendly fuel

Compress Natural Gas, is 95% Methane and 5% combination of Ethane, Propane, Butane and other gases.

Methane is made up of hydrogen and carbon. It's simple structure of one carbon atom and four hydrogen atoms makes combustion possible.

CNG is not new infact, the Chinese history throws light on how ancient Chinese was using CNG as fuel, pumping from shallow wells through bamboo pipes to boil salt water in order to extract salt out of it. This was way back in 1,000 B.C.!!!

A major positive aspect of CNG is, being a natural gas (methane content) its exhaust emissions contain just water vapor and minuscule quantity of carbon monoxide, no carbon or other particles. Being virtually pollution free CNG driven vehicles meet the most stringent emission standards worldwide.

CNG is the next revolution happening globally; Indians are in the forefront in utilizing CNG for automobiles at path breaking speed - lead by SAGAS.

Because of its clean burning nature and the fact that it is many automakers around the world are developing vehicles to run on it. It is stored in high pressure cylinders. The pressure of the gas in cylinders in between 200 to 250 kg/cm².

Sagas technology enable vehicles to run on CNG/Gasoline (bi-fuel vehicles)

Sagas CNG auto kit for three wheelers is a popular, with the best performance of highest mileage/kg of CNG, lowest power drop and completely free from any electric components.

Comparison chart of Petrol mass emission with CNG :

Pollutant	Petrol -(gm/km)-	CNG	%Reduction
CO	5.19	0.018	99
HC	0.335	0.16	52
NOx	1.19	0.764	36
SOx	0.44	Negligible	100
Particulate	0.05	Negligible	100

Wise quotes to remember ..,

“The only way to get the best of an argument is to avoid it”.



Ha... Ha... Ha...



A man applied for the job of a driver in a Company and was selected. “The STARTING Salary is Rs.2000 per month. Is that okay?” Asked the boss. “Wonderful,” Replied the man. “And... how much is the DRIVING salary?”

STORE IT IN YOUR MEMORY

- LPG : Liquefied Petroleum Gas
- CNG : Compressed Natural Gas
- ARAI : Automotive Research Association of India
- VRDE : Vehicle Research and Development Establishment
- CMVR : Central Motor Vehicle Rule
- MORTH: Ministry of Road Transport and Highways
- AIS : Automotive Indian Standard
- BIS : Bureau of Indian Standard
- TC : Transport Commissioner
- PESO (CCOE) : Petroleum & explosive safety organization
Chief Controller of Explosive
- AI : Authorised Installer
- 2S RE : Two Stroke Rear Engine
- 2S FE : Two Stroke Front Engine
- 4S RE : Four Stroke Rear Engine
- CO : Carbon Monoxide
- HC : Hydro Carbons
- NOX : Oxides of Nitrogen

FROM THE DESK OF EDITOR IN CHIEF

Thanks for your Appreciation and continuous support we expect Sagas Insight to be a platform to showcase yours, your spouse and kids achievement, talent and writing skills. Why hesitation? Keep writing and keep sending to sagas_design@yahoo.com. Pleased to announce & welcome **Veena KC** as the editor from the current issue and hopeful that we will showcase more INSIGHT OF SAGAS ! !

Wish you all a very happy & prosperous **NEW YEAR** and happy **PONGAL**.

WE LISTEN

Sagas is keen to receive its Feedback / Suggestions / Objective Comments of all its area of activities.

Feel free to give your suggestions by email at sagas_design@yahoo.com